THE CHILDREN'S CENTER™
CELEBRATION
DINNER AND AUCTION

CELEBRATING 60 YEARS THE CHILDREN'S CENTER
Diamond Anniversary

8 Nature's Way • P.O. Box 21240 • Hilton Head Island, SC 29926
(843) 681-2739 • TheChildrensCenterSC.org

Dear Friend of The Children's Center,

For nearly six decades, The Children's Center has meant the difference between a parent going to work and a parent staying home. It has also meant the difference between a child arriving at kindergarten ready to learn and a child starting behind. Since 1967, we have been a vital resource that working families across Beaufort and Jasper Counties count on.

As the Island's only provider offering sliding-scale tuition based on income and family size, we make sure cost never prevents a Lowcountry child from receiving quality early education. Each weekday, more than 100 children walk through our doors for a day filled with learning, socialization, exercise, and nutritious meals - giving parents the freedom to work and children the foundation to enter kindergarten ready to succeed.

That safety net is far more vulnerable than it seems. In 2026, a disruption in state childcare funding put more than half of our enrolled families at risk of losing care overnight. We held the line, as we have for nearly 60 years. But it was a stark reminder that affordable, high-quality early education is not guaranteed - and that reliable childcare is essential not only to working families, but to the strength of our local economy. If The Children's Center were gone, our families and a key part of our local workforce would have nowhere to turn.

This is why our 60th Anniversary Celebration Dinner and Auction, "60 Years of Teaching Little Gems to Sparkle," on May 6, 2027, at Harbour Town Clubhouse, is about more than commemorating six decades. With more than 200 guests expected, it is one of our most important fundraising nights of the year - and every sponsorship, at every level, will fund tuition assistance, nutrition programs, and classrooms that carry our mission into the next 60 years.

We hope you will consider joining us as a sponsor. Your business will be prominently featured across our promotional materials and celebrated by more than 2,000 engaged Lowcountry residents on our mailing list, and last year's Celebration campaign reached more than 23,000 unique accounts across the Lowcountry on social media. The enclosed sponsorship opportunities outline how your support can be part of this milestone – and help safeguard care for generations of Lowcountry children to come.

With appreciation,

Marsha Watson
Development Manager, The Children's Center
(c) 865-919-6559 (o) 843-681-2739 • marsha.watson@thechildrenscentersc.org

THE CHILDREN'S CENTER™

CELEBRATION

DINNER AND AUCTION

60 years of teaching little gems to sparkle

Sponsorship Opportunities

Thursday, May 6, 2027 | Harbour Town Clubhouse, Sea Pines

Honoring 60 years of affordable early childhood education in the Lowcountry — sponsorship puts your business in front of our 2,000+ supporters.

Please confirm your commitment as soon as possible for full promotional visibility — payment is not due until March 1, 2027.

PRESENTING SPONSOR
$7,500
Diamond
(Exclusive)

- Naming rights + top logo placement on all event promotions
- Logo with link on event webpage & registration
- Dedicated social spotlight post + all promo posts
- Verbal recognition from the podium
- Premier seating for six guests
- Full-page ad on the inside cover of the program — 4 3/4" x 7 ½"
- Featured e-newsletter recognition (2,000+ list)

GRADUATE SPONSOR
$5,000
Ruby

- Logo with link on event webpage
- Featured in social media promotional posts
- Verbal recognition from the podium
- Premier seating for four guests
- Full-page ad in program — 4 3/4" x 7 ½"
- E-newsletter recognition (2,000+ list)

GOLD STAR SPONSOR
$2,500
Emerald

- Logo with link on event webpage
- Included in social media promotional posts
- Premier seating for two guests
- Half-page ad in program — 4 3/4" x 3 ½"

FRIEND SPONSOR
$1,000
Sapphire

- Logo with link on event webpage
- Group social media thank-you mention
- Half-page ad in program — 4 3/4" x 3 ½"

Signage & Advertising Touchpoints (All Tiers)

- On-site event signage at Harbour Town Clubhouse
- Social media promotion (announcement, countdown, day-of posts)
- Sponsor tagging & cross-promotion of your content
- E-newsletter mentions to our 2,000+ donor list
- Printed flyers & invitations community-wide
- Post-event thank-you & recap post

Scan to pay online, or mail a check to The Children's Center, P.O. Box 21240, Hilton Head, SC 29925.

Questions? Marsha Watson — 843-681-2739 or marsha.watson@thechildrenscentersc.org

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