

Jody L. Levitt
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Sponsorship Opportunity Concert for the Kids

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The Children's Center is a unique nonprofit organization offering affordable, accessible early childhood education and childcare to working families. Through our sliding-fee scale and multicultural curriculum, we help lay a strong foundation for lifelong learning and success in school and beyond.

We would love to invite you to sponsor our upcoming **Concert for the Kids**, taking place on **Wednesday, October 21st at Poseidon Rooftop**. Doors open at **5:30 PM**, and the concert runs from **6:00 to 8:00 PM**, featuring the incredibly popular local band **Pretty Darn**.

This event is one of our **primary annual fundraisers**, and your sponsorship directly supports our mission to provide high-quality early education and care to the families who need it most. With Pretty Darn's **large and diverse local fan base**, this is also a fantastic opportunity to connect with a broad audience while making a meaningful impact.

We're offering a range of sponsorship packages from **\$250 to \$2,000**, each with unique benefits and visibility opportunities. In addition to sponsoring, we'd be so grateful if you could help us spread the word by sharing the event with your customers, friends, and family—every bit of support helps us reach more people and make a bigger difference.

- **Presenting Sponsor - \$2,000 (Exclusive):** Naming rights, top logo placement across all event materials, and a reserved VIP table with 6 tickets.
- **Stage Sponsor - \$1,000:** Logo on stage-area signage and all promotional advertising, plus 4 complimentary tickets.
- **Supporting Sponsor - \$500:** Logo on general event signage and social media, plus 2 complimentary tickets.
- **Friend of the Concert - \$250:** Name listed on event signage, plus 1 complimentary ticket.

Your support not only strengthens local families but also underscores your company's investment in community wellbeing. Early sponsors receive the widest visibility across event materials, outreach, and digital platforms. With more than 2,000 engaged Lowcountry residents on our mailing list and an active social media presence, your partnership will reach a broad audience that values businesses committed to supporting local families.

Please see the attached sponsorship packet for details, and feel free to reach out to **Marsha Watson** at 843-681-2739 or marsha.watson@thechildrenscntersc.org if you'd like to discuss options or have any questions.

CONCERT — for the — KIDS



SPONSORSHIP OPPORTUNITIES

How You Can Get Involved

We invite you to support The Children's Center by becoming a sponsor of our Concert for the Kids on October 21st. Your sponsorship helps provide high-quality early childhood education and care to families in our community.

☐ **PRESENTING Sponsor – \$2,000 (Exclusive)**

- Naming Rights: Concert for the Kids, presented by [Sponsor Name]"
- Most prominent Logo placement on all event signage
- Logo with link on event website and registration page
- Logo included in all promotional advertising: social media graphics, e-newsletter, concert posters
- Dedicated social media spotlight posts prior to the event
- Verbal recognition from the stage during concert
- Reserved VIP Table with 6 complimentary tickets

☐ **STAGE Sponsor – \$1,000**

- Logo featured on stage-area signage, visible throughout the concert
- Logo with link on event website and registration page
- Logo included in all promotional advertising: social media graphics, e-newsletter, concert posters
- 4 complimentary tickets

☐ **SUPPORTING Sponsor – \$500**

- Logo featured on geeral event signage
- Logo included in social media promotional posts
- 2 complimentary tickets

☐ **FRIEND of the Concert– \$250**

- Name listed on event signage
- 1 complimentary ticket

Signage & Advertising Touchpoints (All Tiers)

- On-site event signage at Poseidon Rooftop
- Stage-area and bar-area signage during the concert
- Social media promotion across The Children's Center's channels (announcement posts, countdown posts, day-of recognition)
- E-newsletter mentions to The Children's Center's 2,000+ donor and community list
- Printed flyers distributed throughout the community
- Post-event thank-you and recap post on social media



To pay online with a credit card, please use the QR code or make check payable to The Children's Center and mail to The Children's Center, P.O. Box 21240, Hilton Head, SC 29925.

Questions? Call 843-681-2739 or email marsha.watson@thechildrenscentersc.org.